

Pohlad Family Foundation
Housing Affordability Program
Letter of Interest Guidelines - Spring 2019

We will be accepting Letters of Interest (LOIs) from organizations and collaborative efforts for our new ***Housing Affordability Program***. This program is focused on housing opportunities for Twin Cities families and youth experiencing homelessness. **Prior to submission, please thoroughly review the [Housing Affordability Program Overview](#) and attend an informational meeting (more details below).**

LOIs will be accepted through **May 17, 2019** via this [SurveyMonkey link](#) only. PLEASE NOTE: Each question has word count limits. We strongly encourage you to draft the LOI in a separate word document and cut/paste into SurveyMonkey.

LOI questions include:

1. Organization or collaborative name
2. Program or project name
3. Total grant amount requested over two-year grant period (range: \$25,000 – \$500,000 annually, up to a two-year commitment)
4. Organization or collaborative mission (50 words or fewer)
5. Brief description of your program or project, including how it will directly impact **housing opportunities for families and youth experiencing homelessness** (200 words or fewer)
6. Brief description of the history of your proposed program/project and who was involved in its planning and development (150 words or fewer)
7. Brief description of who your program or project will serve and how it will advance equitable outcomes for people who disproportionately experience homelessness (100 words or fewer)
8. Contact name, email address, and phone number

Based on the LOI review, we will invite organizations to submit a full proposal. Full applications for funding will be invited in June 2019 with final decisions in late September 2019. Questions can be referred to:

Brian Paulson, BPaulson@pohladfoundation.org 612-661-3801
Courtney Kiernat, ckiernat@pohladfoundation.org 612-661-3803

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We are hosting **four informational meetings** for you to ask questions and learn more about this opportunity. **Registration is required as space is limited:**

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| Session 1 April 18, 2019 8:30 – 10:00am | Housing Affordability Webinar (registrants will receive sign-in details in advance) RSVP HERE for Session 1 |
| Session 2 April 22, 2019 2:00 – 3:30pm | Penn Lake Library 8800 Penn Ave. S, Bloomington, MN 55431 RSVP HERE for Session 2 |
| Session 3 April 25, 2019 8:30 – 10:00am | The Good Acre 1790 Larpenteur Ave W, Falcon Heights, MN 55113 RSVP HERE for Session 3 |
| Session 4 April 29, 2019 2:00 – 3:30pm | UROC 2001 Plymouth Ave N, Minneapolis, MN 55411 RSVP HERE for Session 4 |