



## Housing Stability 2025-2026 Direct Impact Program Letter of Interest Guidelines and Instructions

We are now accepting Letters of Interest (LOIs) from organizations and collaborative efforts interested in submitting a request for Housing Stability funding through our Direct Impact program through October 16, 2024. **Prior to submission, please thoroughly review the [Direct Impact Program Overview](#) and read about our funding approaches regarding our [Housing Stability](#) focus area.**

Our Housing Stability Program goal is to reduce racial disparities in homelessness among Black, Indigenous and people of color (BIPOC) families and youth in the Twin Cities seven-county metropolitan region.

We will accept LOIs, of no more than three pages plus a cover letter, through **October 16, 2024**. **All submissions must be e-mailed as a Word or PDF attachment to [LOI@pohladfoundation.org](mailto:LOI@pohladfoundation.org)**. Please use "2025 Direct Impact Program LOI" as the subject line.

You will receive an automated response confirming we received your submission. Please note, some automated responses may go directly to your spam inbox. You may contact Misha Dashevsky at [mdashevsky@pohladfoundation.org](mailto:mdashevsky@pohladfoundation.org) if you do not receive this automated response.

Please include a cover letter and attachments that contain the following:

- Name and address of organization
- Mission statement
- Nonprofit Tax ID
- Name and contact information of Executive Director/President
- Proposal contact name, email, and phone number
- Organization annual budget
- Total two-year requested funding amount

Your three-page LOI should respond to the following questions:

1. Describe how your mission statement, program focus, and outcomes align with the Direct Impact Program's goal of reducing racial disparities for BIPOC families and youth to stabilize their housing long term.
2. Share how your proposed work is an effective response to housing stability and describe 3 - 5 key features of your work.
3. What specific efforts will you carry out in the coming year that will address racial disparities in housing?
4. Share how you use culture as a strength and asset in helping BIPOC families and youth increase their success in your program(s)?
5. What is your evaluation plan for this program? What data and information will you gather and how will it inform your work?

**Additional Opportunity:** We understand that stories may be the best way to share how your program works, its effectiveness and the client benefit. If you are interested in sharing a story, please send it as a separate attachment to your submission.

### **Next Steps/Process**

Key Dates:

- Letter of Inquiry (LOI) opens: **September 25, 2024**
- LOI due: **October 16, 2024**
- Invitation to submit full proposal announced: **October 28, 2024**
- Full proposals due: **November 25, 2024**
- Site visits: **December 2024** and **January 2025**
- Grants awarded: April **2025**

We are available to answer questions and have scheduled two informal webinars for you to ask questions and learn more about this opportunity. If you are unable to attend a webinar it will be posted on our website after October 7.

Please [register here](#) if you plan to attend one of the following meetings:

- Webinar 1: Wednesday, October 2, 3:30 PM – 4:30 PM
- Webinar 2: Monday, October 7, 11:00 AM – 12:00 PM

If you have any questions, especially related to fit or content of the LOI or its process, please feel free to reach out to me, [sgreen@pohladfoundation.org](mailto:sgreen@pohladfoundation.org).

Thank you,

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### **Sommer Green**

Program Officer

Pronouns she/her

P 612.661.3051

E [sgreen@pohladfoundation.org](mailto:sgreen@pohladfoundation.org)

### **Pohlad Family Foundation**

250 Nicollet Mall, Suite 600, Minneapolis, MN 55401

[pohladfoundation.org](http://pohladfoundation.org)